DISHA HARI

PRODUCT DESIGNER/UI/UX

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🏠 | Bangalore, India

PROFILE

With nearly a decade in product design, I'm a UX Designer passionate about crafting seamless, user-centered experiences.
I believe in design's power to transform and simplify, creating products that are not only functional but truly engaging. My experience spans accessibility-focused systems, strategic problem-solving, and a collaborative approach that values open communication and innovation. I'm excited to continue creating purposeful designs that elevate how we interact with the digital world.

EDUCATION

2011-2015
B.Des Textile Design
National Institue of Fashion Technology

2008-2010
High School
Mody School, Lakshmangarh, Rajasthan

1997-2008
Junior/Senior School
Gyan Vihar School, Jaipur, India

SOFTWARE

- Adobe XD ■ ■ ■ ☐
- Figma ■ ■ ■ ☐
- Adobe Photoshop ■ ■ ■ ☐
- Adobe InDesign ■ ■ ■ ☐
- Adobe Illustrator ■ ■ ☐ ☐
- Hotjar ■ ■ ■ ☐

WORK EXPERIENCE

Feburary 2021 - Present

Sr. Hybrid Product Designer & Manager | SearchUnify
Grazitti Interactive

- Defined product vision, roadmap, and strategy, aligning user needs with business goals.
- Led design process from research to prototyping, creating user-centered solutions.
- Collaborated with cross-functional teams to prioritize features and ensure successful product delivery.
- Conducted user research and usability testing to validate design decisions.
- Managed design backlog and participated in Agile sprints to integrate designs effectively.
- Delivered live webinars to educate audiences on product features and best practices.
- Conducted customer interviews to gather insights, validate ideas, and inform design strategy.

December 2017 - Feburary 2021

Sr. Product Designer | SearchUnify
Grazitti Interactive

- Led the design of user-centered features for SearchUnify's AI-powered search and knowledge management platform.
- Collaborated with product managers and engineers to create intuitive, accessible, and visually appealing solutions.
- Conducted user research and usability testing to inform design decisions and improve user experiences.
- Designed and maintained the design system, ensuring consistency and scalability across products.
- Mentored junior designers, providing guidance to elevate the overall design quality of the team.
- Advocated for accessibility and inclusive design principles to enhance product usability.

July 2017 - December 2017

Sr. Designer - Team Leader
Design Boxed, Mohali, Punjab

- Led a team of 12 to 14 designers, overseeing the quality and quantity of their work.
- Guided designers through themes and storyboarding for creative layouts for clients.
- Worked directly with clients, handling their end-to-end requirements for: Social media content,Live events,Innovative graphics/cartoons
- Focused on creating: Viral content,Illustrations,Infographics,Videos

SKILLS

- User-Centered Design (UCD) & Research
- Interaction & Visual Design
- Problem Solving & Critical Thinking
- Visual Design
- Prototyping & Usability Testing
- Collaboration & Communication

AWARDS

2015
BEST GRADUATION PROJECT
National Institute of Fashion Technology

CERTIFICATIONS

2023
Product-Led Fundamentals Certified
Interaction Design Foundation (IxDF)

2021
BECOME A UX DESIGNER FROM SCRATCH
Interaction Design Foundation (IxDF)

2021
USER EXPERIENCE THE BEGINNER'S GUIDE
Interaction Design Foundation (IxDF)

2021
FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN
Google

SOCIAL MEDIA

- **in** dishahari
- **Bē** dishahari
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WORK EXPERIENCE (CONTINUED)

April 2016 - March 2017

Sr. Visualizer
Scoopwhoop Media Pvt. Ltd, Chattarpur, New Delhi

- Created designs for pages like OmNomNom, Womaniyeah, What's the Score, Wordgasm, Scoopwhoop Videos, Wanderlust, and Vagabomb.
- Helped increase reach and followers to over 1 million people combined.

June 2015 - December 2015

Textile Designer
Trident Group, Ludhiana

- Developed prints & designs based on buyer's mood boards.
- Created new packaging designs.
- Analyzed trends & created jacquard patterns.
- Designed/developed beach/bath towels (prints & weave patterns).
- Worked with clients like ASDA, Target, Myers, Migros, H&G, Dunnes, USMW, and HEIMTEX.
- Designed packaging for sports towel PLAY.

November 2014 - April 2015

Design Intern
Abis Design, Noida

Completing my Graduation Project with 3 collection for Bedding.
1. Pier1
2. Debenhams
3. Land of Nods (Kids Collection)
WON THE BEST GRADUATION PROJECT AWARD

HOBBIES AND INTERESTS

| Reading | Gaming | Photography | Traveling |