

DISHA HARI

PRODUCT DESIGNER/UI/UX



PROFILE



With nearly a decade in product design, I'm a UX Designer passionate about crafting seamless, user-centered experiences.

I believe in design's power to transform and simplify, creating products that are not only functional but truly engaging. My experience spans accessibility-focused systems, strategic problem-solving, and a collaborative approach that values open communication and innovation. I'm excited to continue creating purposeful designs that elevate how we interact with the digital world.

EDUCATION



2011-2015

B.Des Textile Design

National Institue of Fashion Technology

2008-2010

High School

Mody School, Lakshmangarh, Rajasthan

1997-2008

Hotjar

Junior/Senior School

Gyan Vihar School, Jaipur, India

SOFTWARE



•	Adobe XD		
•	Figma		
•	Adobe Photoshop		
•	Adobe InDesign		
•	Adobe Illustrator		

WORK EXPERIENCE



Feburary 2021

Present G

Sr. Hybrid Product Designer & Manager | SearchUnify

Grazitti Interactive

- Defined product vision, roadmap, and strategy, aligning user needs with business goals.
- Led design process from research to prototyping, creating user-centered solutions.
- Collaborated with cross-functional teams to prioritize features and ensure successful product delivery.
- Conducted user research and usability testing to validate design decisions
- Managed design backlog and participated in Agile sprints to integrate designs effectively.
- Delivered live webinars to educate audiences on product features and best practices.
- Conducted customer interviews to gather insights, validate ideas, and inform design strategy.

December 2017

Feburary

Sr. Product Designer | SearchUnify

Grazitti Interactive

- Led the design of user-centered features for SearchUnify's Al-powered search and knowledge management platform.
- Collaborated with product managers and engineers to create intuitive, accessible, and visually appealing solutions.
- Conducted user research and usability testing to inform design decisions and improve user experiences.
- Designed and maintained the design system, ensuring consistency and scalability across products.
- Mentored junior designers, providing guidance to elevate the overall design quality of the team.
- Advocated for accessibility and inclusive design principles to enhance product usability.

July 2017

December

Sr. Designer - Team Leader

Design Boxed, Mohali, Punjab

- Led a team of 12 to 14 designers, overseeing the quality and quantity of their work.
- Guided designers through themes and storyboarding for creative layouts for clients.
- Worked directly with clients, handling their end-to-end requirements for: Social media content, Live events, Innovative graphics/cartoons
- Focused on creating: Viral content, Illustrations, Infographics, Videos



WORK EXPERIENCE (CONTINUED)



- User-Centered Design (UCD) & Research
- Interaction & Visual Design
- Problem Solving & Critical Thinking
- Visual Design
- Prototyping & Usability Testing
- Collaboration & Communication

AWARDS



2015

BEST GRADUATION PROJECT

National Institute of Fashion Technology

CERTIFICATIONS



2023

Product-Led Fundamentals Certified

Interaction Design Foundation (IxDF)

2021

BECOME A UX DESIGNER FROM SCRATCH

Interaction Design Foundation (IxDF)

2021

USER EXPERIENCE THE BEGINNER'S GUIDE

Interaction Design Foundation (IxDF)

2021

FOUNDATIONS OF USER EXPERIENCE (UX) DESIGN

Google

SOCIAL MEDIA





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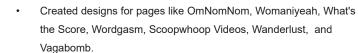
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April 2016 Sr. Visualizer

Scoopwhoop Media Pvt. Ltd, Chattarpur, New Delhi



Helped increase reach and followers to over 1 million people combined.

June 2015

2015

December

March

Textile Designer

Trident Group, Ludhiana

- Developed prints & designs based on buyer's mood boards.
- Created new packaging designs.
- Analyzed trends & created jacquard patterns.
- Designed/developed beach/bath towels (prints & weave patterns).
- Worked with clients like ASDA, Target, Myers, Migros, H&G, Dunnes, USMW, and HEIMTEX.
- Designed packaging for sports towel PLAY.

November 2014 April 2015

Design Intern

Abis Design, Noida

Completing my Graduation Project with 3 collection for Bedding.

- 1. Pier1
- 2. Debenhams
- 3. Land of Nods (Kids Collection)

WON THE BEST GRADUATION PROJECT AWARD

HOBBIES AND INTERESTS









